



# COM 225: Public Speaking

## Overview

Public speaking is an important professional skill in many careers. The core of public speaking is to help speakers inform and influence the world around them. It takes practice and thought, and in this course, you will never step up to the podium without a plan. We've designed this course to create an environment that gives you confidence through consistent practice, supportive feedback, revision, and reflection.

## What You'll Learn

- Create, organize, and deliver audience-centric messages
- Develop and demonstrate nonverbal speaking behaviors that support verbal messages
- Present information appropriate to context and setting
- Differentiate between informative and persuasive speaking
- Interpret and evaluate presentations
- Recognize areas for improvement

## How to Succeed

To be successful in this course, we recommend English language fluency and computer literacy. We also encourage you to make sure your laptop or desktop computer meets the [technical requirements](#).

ENG 101 First-year Composition is strongly suggested as a prerequisite for success in this course.

## Earn College Credit

This course appears on your transcript identically to how it appears on the transcript of an enrolled ASU student.

This course satisfies 3 credit hours toward the Literacy and Critical Inquiry (L) General Studies requirements at Arizona State University. It is strongly encouraged that you consult with your institution of choice to determine how these credits will be applied.

In order to receive academic credit for this course, you must earn a grade of "C" or better. You have one year to add the course to your transcript.

## Exams and Grading

10%

Content Learning

4%

Speech Topic & Outline

15%

CommLab Practice

4%

Feedback Activity

26%

Final Speeches

18%

Personal Reflections

13%

Cultural Care Moments

10%

Module Quizzes

# COM 225: Continued

## Time Commitment

This is an asynchronous, online course. This means, while you will have deadlines, you do not need to be at your computer at specific times or participate in live activities.

To be successful in this class, you must view all course pages and complete all graded work by the deadlines indicated. Also, keep in mind that "attendance" in an online course means logging into the platform on a regular basis, checking for course announcements, and visiting and participating in the discussion forums.

### 8 week Version

This 3 credit, 8 week course requires about 135 hours of work. Therefore, expect to spend approximately 15-20 hours per week preparing for and engaging in this course.

### 16 week Version

This 3 credit, 16 week course requires about 135 hours of work. Therefore, expect to spend approximately 8-10 hours per week preparing for and engaging in this course.

## Materials

This course makes use of open educational resources (OERs) provided within the course, **no purchase necessary**.

## Graded Assignments

Graded assignments are required and count towards your final grade. Students must submit all assignments via the course site unless otherwise instructed.

**Content Learning (10%):** There are four content practice activities that include matching games, multiple answers, or multiple-choice questions about content viewed in the lesson.

**Speech Topic & Outline (4%)** The speech topic submission is to narrow down the primary topic for speech delivery.

**CommLab Practice (15%):** There are three asynchronous sessions that require recording an audio/video speech and attaching necessary notes or outlines. Feedback is provided CommLabASU staff and should be incorporated into the final speech delivery. The review and apply feedback survey helps make a plan for implementing the notes you receive from the CommLabASU about your speech delivery.

**Feedback Activity (4%):** Watch sample speeches from the CommLabASU and provide feedback on the speech elements listed in the prompt. These activities help you learn to give feedback to your peers and can help you analyze needs for adjustment in your own speeches

**Final Speeches (26%):** Three final speeches are graded by the instructional team using a rubric. The informative and persuasive speech also requires you to attach an outline. The speeches vary in length and requirements.

**Personal Reflections (18%):** The four written reflections give you an opportunity to reflect on your process of building speeches, delivering, and incorporating feedback. They also require you to draw upon the content within each module.

### Cultural Care Moments (13%)

The five Cultural Care Moments give learners an opportunity to increase intercultural competency within public speaking as a speaker and audience members.

**Module Quizzes (10%):** Four module quizzes cover the lecture and reading content that occurs within the module. They are open note and not proctored or timed.

# COM 225: Continued

## Assignment Deadlines

Your instructional team will provide all content and learning activities on or through your course site. It is your responsibility to review all content, fulfill all assignments on time, and ask any questions you have in the designated discussion area. It is also your responsibility to determine the due dates and times for all course assignments according to your time zone. Due to the large-scale format of Universal Learner Courses, late assignments will not be accepted at any point during the course, and we cannot make exceptions.

## Course Communication

All communication will take place via the discussion forums and course announcement page. There will be a discussion forum where you can post general questions, comments, and direct inquiries for the instructor and course team. Please use these forums to ensure a timely response. Your instructor will not be able to respond to email.

## Additional Information

If you have questions about Universal Learner Courses and how they work, please visit [ea.asu.edu](http://ea.asu.edu) or contact our support team at [ulcourses@asu.edu](mailto:ulcourses@asu.edu).